

## RESERVATIONS ACTIVITY REPORT

## JACKSON HOLE CHAMBER OF COMMERCE

## Period: Bookings as of 04/30/2023







Jackson - Segment				Teton Village - Segment				Jackson + Teton Village Combined - Segment, (Excluding Parks)			
April Performance			Year over	April Performance			Year over	April Performance			Year over Year
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	35.1%	31.8%	10.3%	Paid Occupancy	15.7%	8.6%	82.9%	Paid Occupancy	28.1%	23.9%	17.4%
ADR	\$176	\$174	0.7%	ADR	\$371	\$511	-27.5%	ADR	\$215	\$215	-0.2%
RevPar	\$62	\$55	11.1%	RevPar	\$58	\$44	32.7%	RevPar	\$60	\$52	17.1%
Paid & Unpaid (DOR) Occupancy	35.1%	32.5%	8.0%	Paid & Unpaid (DOR) Occupancy	20.9%	10.7%	95.6%	Paid & Unpaid (DOR) Occupancy	29.9%	25.2%	18.5%
Booking Pace	11.5%	6.9%	67.3%	Booking Pace	4.3%	4.2%	1.4%	Booking Pace	8.6%	5.7%	51.5%
Next Month Performance (May) Year over			Year over	Next Month Performance (May)			Year over	Next Month Performance (May)			Year over Year
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	51.6%	42.3%	22.0%	Paid Occupancy	22.8%	12.3%	86.4%	Paid Occupancy	7.8%	11.2%	-30.6%
Prior 6 Months to Date (Nov '22 - Apr '23) Year over			Prior 6 Months to Date (Nov '22 - Apr '23)			Year over	Prior 6 Months to Date (Nov '22 - Apr '23)			Year over Year	
	2022/23	2021/22	Year % Diff		2022/23	2021/22	Year % Diff		2022/23	2021/22	% Diff
Paid Occupancy	54.6%	59.1%	-7.7%	Paid Occupancy	42.6%	45.3%	-6.0%	Paid Occupancy	50.4%	54.3%	-7.2%
ADR	\$263	\$286	-8.0%	ADR	\$977	\$1,094	-10.7%	ADR	\$475	\$522	-9.0%
RevPar	\$143	\$169	-15.2%	RevPar	\$416	\$495	-16.0%	RevPar	\$239	\$283	-15.6%
Next 6 Months Performance Year over			Next 6 Months Performance Year over			Year over	Next 6 Months Performance			Year over Year	
(May '23 - Oct '23)	2023	2022	Year % Diff	(May '23 - Oct '23)	2023	2022	Year % Diff	(May '23 - Oct '23)	2023	2022	% Diff
Paid Occupancy	45.9%	45.5%	0.9%	Paid Occupancy	31.2%	33.1%	-5.6%	Paid Occupancy	40.5%	41.1%	-1.4%

