RESERVATIONS ACTIVITY REPORT

JACKSON HOLE Travel & Tourism Board

JACKSON HOLE CHAMBER OF COMMERCE — RIDE FOR THE BRAND

Period: Bookings as of 12/31/2022

Jackson vs Last Year Occupancy: 2022 = 48.7%, 2021 = 53.9%

Jackson vs Last Year ADR: 2022 = $322, 2021 = $355

Teton Village vs Last Year Occupancy: 2022 = 43.3%, 2021 = 45.8%

Teton Village vs Last Year ADR: 2022 = $1,086, 2021 = $1,159

Exclude Parks vs Last Year Occupancy: 2022 = 46.8%, 2021 = 50.9%

Exclude Parks vs Last Year ADR: 2022 = $576, 2021 = $628
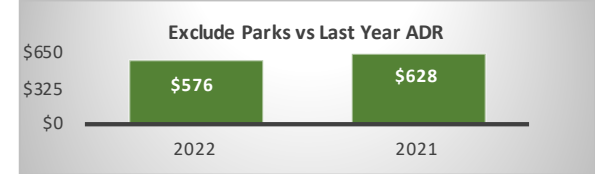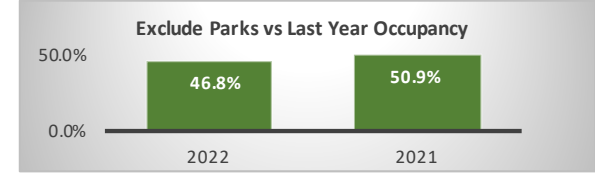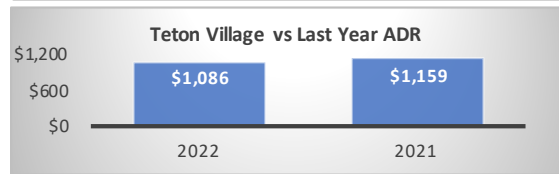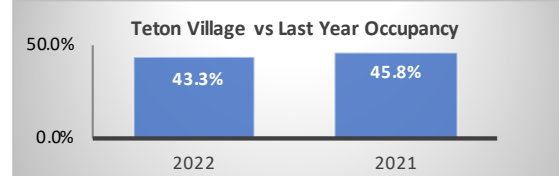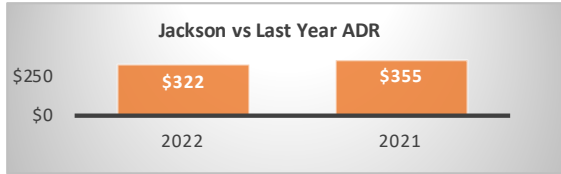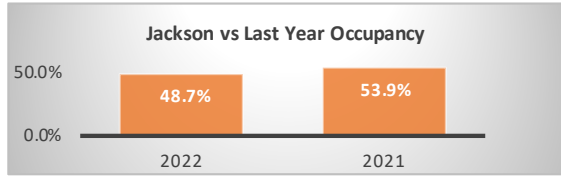
Jackson - Segment

December Performance	2022	2021	Year over Year % Diff
Paid Occupancy	48.7%	53.9%	-9.7%
ADR	$322	$355	-9.2%
RevPar	$157	$191	-17.9%
Paid & Unpaid (DOR) Occupancy	49.6%	55.4%	-10.3%
Booking Pace	7.9%	6.9%	14.7%

Next Month Performance (January)	2023	2022	Year over Year % Diff
Paid Occupancy	55.7%	59.2%	-5.8%

Prior 6 Months to Date (Jul '22 - Dec '22)	2022	2021	Year over Year % Diff
Paid Occupancy	67.6%	74.4%	-9.2%
ADR	$412	$403	2.2%
RevPar	$278	$300	-7.2%

Next 6 Months Performance (Jan '23 - Jun '23)	2023	2022	Year over Year % Diff
Paid Occupancy	32.3%	33.5%	-3.7%

Teton Village - Segment

December Performance	2022	2021	Year over Year % Diff
Paid Occupancy	43.3%	45.8%	-5.5%
ADR	$1,086	$1,159	-6.3%
RevPar	$471	$531	-11.5%
Paid & Unpaid (DOR) Occupancy	41.6%	46.5%	-10.5%
Booking Pace	4.9%	4.9%	-1.8%

Next Month Performance (January)	2023	2022	Year over Year % Diff
Paid Occupancy	51.1%	62.8%	-18.6%

Prior 6 Months to Date (Jul '22 - Dec '22)	2022	2021	Year over Year % Diff
Paid Occupancy	43.1%	54.2%	-20.5%
ADR	$904	$825	9.5%
RevPar	$390	$447	-12.9%

Next 6 Months Performance (Jan '23 - Jun '23)	2023	2022	Year over Year % Diff
Paid Occupancy	28.8%	32.2%	-10.6%

Jackson + Teton Village Combined - Segment, (Excluding Parks)

December Performance	2022	2021	Year over Year % Diff
Paid Occupancy	46.8%	50.9%	-8.1%
ADR	$576	$628	-8.3%
RevPar	$269	$319	-15.7%
Paid & Unpaid (DOR) Occupancy	46.7%	51.9%	-10.0%
Booking Pace	6.9%	6.2%	12.0%

Next Month Performance (January)	2023	2022	Year over Year % Diff
Paid Occupancy	7.8%	11.2%	-30.6%

Prior 6 Months to Date (Jul '22 - Dec '22)	2022	2021	Year over Year % Diff
Paid Occupancy	58.8%	66.9%	-12.2%
ADR	$542	$530	2.3%
RevPar	$318	$354	-10.1%

Next 6 Months Performance (Jan '23 - Jun '23)	2023	2022	Year over Year % Diff
Paid Occupancy	31.1%	33.1%	-6.0%

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