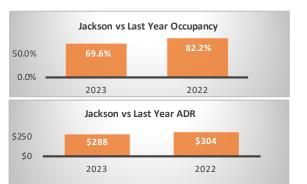


## RESERVATIONS ACTIVITY REPORT

## JACKSON HOLE CHAMBER OF COMMERCE

## Period: Bookings as of 02/28/2023







Jackson - Segment				Teton Village - Segment				Jackson + Teton Village Combined - Segment, (Excluding Parks)			
February Performance			Year over	February Performance			Year over	February Performance			Year over Year
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	69.6%	82.2%	-15.3%	Paid Occupancy	64.5%	69.6%	-7.4%	Paid Occupancy	67.9%	78.0%	-13.0%
ADR	\$288	\$304	-5.3%	ADR	\$1,096	\$1,179	-7.1%	ADR	\$544	\$563	-3.4%
RevPar	\$201	\$250	-19.8%	RevPar	\$707	\$821	-13.9%	RevPar	\$369	\$439	-16.0%
Paid & Unpaid (DOR) Occupancy	70.8%	81.1%	-12.7%	Paid & Unpaid (DOR) Occupancy	70.3%	68.6%	2.5%	Paid & Unpaid (DOR) Occupancy	70.6%	76.6%	-7.9%
Booking Pace	6.2%	10.6%	-41.8%	Booking Pace	3.1%	4.8%	-36.6%	Booking Pace	5.0%	8.7%	-42.2%
Next Month Performance (March) Year over			Year over	Next Month Performance (March) Year over			Next Month Performance (March)			Year over Year	
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	55.2%	60.2%	-8.3%	Paid Occupancy	54.7%	62.4%	-12.3%	Paid Occupancy	7.8%	11.2%	-30.6%
Prior 6 Months to Date (Sep '22 - Feb '23) Year over			Prior 6 Months to Date (Sep '22 - Feb '23)			Year over	Prior 6 Months to Date (Sep '22 - Feb '23)			Year over Year	
	2022/23	2021/22	Year % Diff		2022/23	2021/22	Year % Diff		2022/23	2021/22	% Diff
Paid Occupancy	60.2%	66.7%	-9.8%	Paid Occupancy	41.8%	49.0%	-14.6%	Paid Occupancy	53.6%	60.3%	-11.0%
ADR	\$312	\$323	-3.2%	ADR	\$916	\$901	1.6%	ADR	\$481	\$494	-2.6%
RevPar	\$188	\$215	-12.7%	RevPar	\$383	\$441	-13.2%	RevPar	\$258	\$298	-13.4%
Next 6 Months Performance Year over			Next 6 Months Performance Year over			Next 6 Months Performance			Year over Year		
(Mar '23 - Aug '23)	2023	2022	Year % Diff	(Mar '23 - Aug '23)	2023	2022	Year % Diff	(Mar '23 - Aug '23)	2023	2022	% Diff
Paid Occupancy	33.2%	39.4%	-15.6%	Paid Occupancy	28.8%	32.2%	-10.7%	Paid Occupancy	31.7%	37.0%	-14.3%

