JACKSON HOLE Travel & Tourism Board



RESERVATIONS ACTIVITY REPORT

Period: Bookings as of 01/31/2023









Jackson - Segment				Teton Village - Segment				Jackson + Teton Village Combined - Segment, (Excluding Parks)			
January Performance			Year over	January Performance			Year over	January Performance			Year over Year
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	64.2%	67.1%	-4.2%	Paid Occupancy	61.3%	63.5%	-3.5%	Paid Occupancy	63.3%	65.9%	-3.9%
ADR	\$264	\$282	-6.4%	ADR	\$1,014	\$1,029	-1.5%	ADR	\$503	\$527	-4.6%
RevPar	\$170	\$189	-10.4%	RevPar	\$622	\$654	-4.9%	RevPar	\$318	\$347	-8.4%
Paid & Unpaid (DOR) Occupancy	66.4%	69.4%	-4.4%	Paid & Unpaid (DOR) Occupancy	64.9%	62.1%	4.5%	Paid & Unpaid (DOR) Occupancy	65.8%	66.9%	-1.6%
Booking Pace	9.0%	7.4%	22.0%	Booking Pace	8.6%	6.1%	40.7%	Booking Pace	8.9%	7.0%	27.7%
Next Month Performance (February) Year over			Next Month Performance (February) Year over			Next Month Performance (February)			Year over Year		
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	61.1%	72.5%	-15.6%	Paid Occupancy	64.2%	70.3%	-8.7%	Paid Occupancy	7.8%	11.2%	-30.6%
Prior 6 Months to Date (Aug '22 - Jan '23) Year over			Prior 6 Months to Date (Aug '22 - Jan '23)			Year over	Prior 6 Months to Date (Aug '22 - Jan '23) Year over Year				
	2022/23	2021/22	Year % Diff		2022/23	2021/22	Year % Diff		2022/23	2021/22	% Diff
Paid Occupancy	63.5%	68.9%	-7.9%	Paid Occupancy	41.8%	50.5%	-17.3%	Paid Occupancy	55.6%	62.1%	-10.5%
ADR	\$358	\$362	-1.0%	ADR	\$893	\$836	6.9%	ADR	\$503	\$504	-0.1%
RevPar	\$227	\$249	-8.9%	RevPar	\$373	\$422	-11.6%	RevPar	\$280	\$313	-10.6%
Next 6 Months Performance Year over				Next 6 Months Performance			Year over	Next 6 Months Performance			Year over Year
(Feb '23 - Jul '23)	2023	2022	Year % Diff	(Feb '23 - Jul '23)	2023	2022	Year % Diff	(Feb '23 - Jul '23)	2023	2022	% Diff
Paid Occupancy	35.3%	36.3%	-2.7%	Paid Occupancy	31.8%	33.0%	-3.4%	Paid Occupancy	34.1%	35.2%	-2.9%

