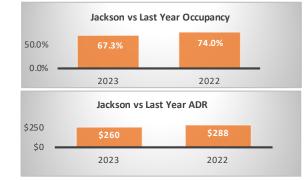
JACKSON HOLE Travel & Tourism Board

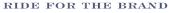


RESERVATIONS ACTIVITY REPORT

Period: Bookings as of 03/31/2023









Jackson - Segment				Teton Village - Segment				Jackson + Teton Village Combined - Segment, (Excluding Parks)			
March Performance			Year over	March Performance			Year over	March Performance			Year over Year
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	67.3%	74.0%	-9.0%	Paid Occupancy	59.4%	68.1%	-12.8%	Paid Occupancy	64.7%	72.1%	-10.2%
ADR	\$260	\$288	-9.6%	ADR	\$967	\$1,175	-17.7%	ADR	\$471	\$554	-14.9%
RevPar	\$175	\$213	-17.7%	RevPar	\$575	\$800	-28.2%	RevPar	\$305	\$399	-23.5%
Paid & Unpaid (DOR) Occupancy	69.9%	74.3%	-5.9%	Paid & Unpaid (DOR) Occupancy	62.7%	65.2%	-3.8%	Paid & Unpaid (DOR) Occupancy	67.2%	71.1%	-5.5%
Booking Pace	10.5%	8.3%	21.1%	Booking Pace	4.5%	3.6%	24.6%	Booking Pace	8.2%	6.8%	20.7%
Next Month Performance (April) Year over			Next Month Performance (April) Year over			Next Month Performance (April)			Year over Year		
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	24.2%	24.0%	1.0%	Paid Occupancy	11.5%	8.4%	37.0%	Paid Occupancy	7.8%	11.2%	-30.6%
Prior 6 Months to Date (Oct '22 - Mar '23) Year over			Prior 6 Months to Date (Oct '22 - Mar '23)			Year over	Prior 6 Months to Date (Oct '22 - Mar '23) Year ov			Year over Year	
	2022/23	2021/22	Year % Diff		2022/23	2021/22	Year % Diff		2022/23	2021/22	% Diff
Paid Occupancy	57.6%	63.9%	-9.8%	Paid Occupancy	42.8%	48.3%	-11.3%	Paid Occupancy	52.4%	58.3%	-10.1%
ADR	\$269	\$295	-8.8%	ADR	\$969	\$1,033	-6.2%	ADR	\$470	\$512	-8.2%
RevPar	\$155	\$188	-17.7%	RevPar	\$415	\$499	-16.8%	RevPar	\$246	\$299	-17.5%
Next 6 Months Performance Year over			Next 6 Months Performance Year of			Year over	Next 6 Months Performance			Year over Year	
(Apr '23 - Sep '23)	2023	2022	Year % Diff	(Apr '23 - Sep '23)	2023	2022	Year % Diff	(Apr '23 - Sep '23)	2023	2022	% Diff
Paid Occupancy	38.5%	41.8%	-7.8%	Paid Occupancy	27.8%	29.4%	-5.3%	Paid Occupancy	34.9%	37.7%	-7.5%

