

2023

2023

50.0%

25.0%

0.0%

\$250

\$0

Jackson vs Last Year Occupancy

Jackson vs Last Year ADR

2022

2022

RESERVATIONS ACTIVITY REPORT

JACKSON HOLE CHAMBER OF COMMERCE

Period: Bookings as of 05/31/2023





Jackson - Segment				Teton Village - Segment				Jackson + Teton Village Combined - Segment, (Excluding Parks)			
May Performance			Year over	May Performance			Year over	May Performance			Year over Year
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	58.8%	56.4%	4.4%	Paid Occupancy	24.2%	13.5%	79.6%	Paid Occupancy	47.7%	44.2%	8.1%
ADR	\$268	\$263	1.6%	ADR	\$480	\$274	75.3%	ADR	\$302	\$264	14.3%
RevPar	\$157	\$148	6.0%	RevPar	\$116	\$37	214.8%	RevPar	\$144	\$117	23.6%
Paid & Unpaid (DOR)	FO 30/	FO 00/	0.3%	Paid & Unpaid (DOR)	27.8%	20.0%	38.7%	Paid & Unpaid (DOR)	49.0%	46.9%	4.3%
Occupancy	59.2%	59.0%	0.3%	Occupancy				Occupancy			
Booking Pace	7.0%	6.6%	7.3%	Booking Pace	6.0%	3.6%	68.2%	Booking Pace	6.8%	5.6%	20.3%
Next Month Performance (June) Year over			Next Month Performance (June) Year of			Year over	Next Month Performance (June)			Year over Year	
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	74.6%	59.0%	26.5%	Paid Occupancy	50.2%	35.2%	42.7%	Paid Occupancy	7.8%	11.2%	-30.6%
Prior 6 Months to Date (Dec '22 - May '23) Year over			Prior 6 Months to Date (Dec '22 - May '23) Yea			Year over	Prior 6 Months to Date (Dec '22 - May '23)			Year over Year	
	2022/23	2021/22	Year % Diff		2022/23	2021/22	Year % Diff		2022/23	2021/22	% Diff
Paid Occupancy	58.6%	61.5%	-4.7%	Paid Occupancy	45.2%	46.8%	-3.5%	Paid Occupancy	54.1%	56.7%	-4.5%
ADR	\$269	\$288	-6.5%	ADR	\$953	\$1,084	-12.1%	ADR	\$460	\$505	-8.9%
RevPar	\$158	\$177	-11.0%	RevPar	\$431	\$508	-15.2%	RevPar	\$249	\$286	-13.0%
Next 6 Months Performance Year over			Next 6 Months Performance Year over			Next 6 Months Performance			Year over Year		
(Jun '23 - Nov '23)	2023	2022	Year % Diff	(Jun '23 - Nov '23)	2023	2022	Year % Diff	(Jun '23 - Nov '23)	2023	2022	% Diff
Paid Occupancy	44.0%	44.6%	-1.3%	Paid Occupancy	34.9%	33.9%	2.9%	Paid Occupancy	40.7%	40.7%	-0.1%

