

**JACKSON
HOLE** Travel
& Tourism
Board

HOSPITALITY PARTNERS UPDATE

Summer 2023



MEET THE BOARD



Erik Dombroski
Board Chair



Mary Bess
Vice Chair



Julie Calder
Secretary



Mike Geraci
Treasurer



Sheila Isanaka



Shelby Scharp



Sam Pope

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MEET THE CONTRACTORS



Crista Valentino
Executive Director



Lindsey Ehinger
Destination Management
Coordinator



Britney Magleby
Communications & Operations
Manager



John Bowers
Marketing Manager

**Contact the JHTTB:
(307) 201 - 1774
lodgingtax@tetoncountywy.gov**

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SUMMER FLIGHT MAP • 2023



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SUMMER FLIGHT DATA

June 2023: 58,866 passengers, 69,926 seats, 11,096 unsold seats

June 2019: 52,439 passengers, 62,227 seats, 9,798 unsold seats

Summer 2023: 280,270 seats (current projection, will be confirmed September 30, 2023)

Summer 2019: 262,396 seats

(June - September)

JH residents consume 24% of seats sold in/out

JH residents consume 50% of seats sold during shoulder seasons





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SUSTAINABLE DESTINATION MANAGEMENT PLAN UPDATES & DESTINATION STEWARDSHIP COUNCIL

Presented by Lindsey Ehinger, Destination Management Coordinator

SUSTAINABLE DESTINATION MANAGEMENT PLAN (SDMP)

PURPOSE:

To ensure tourism is a positive force for people, for nature, and for the economy.

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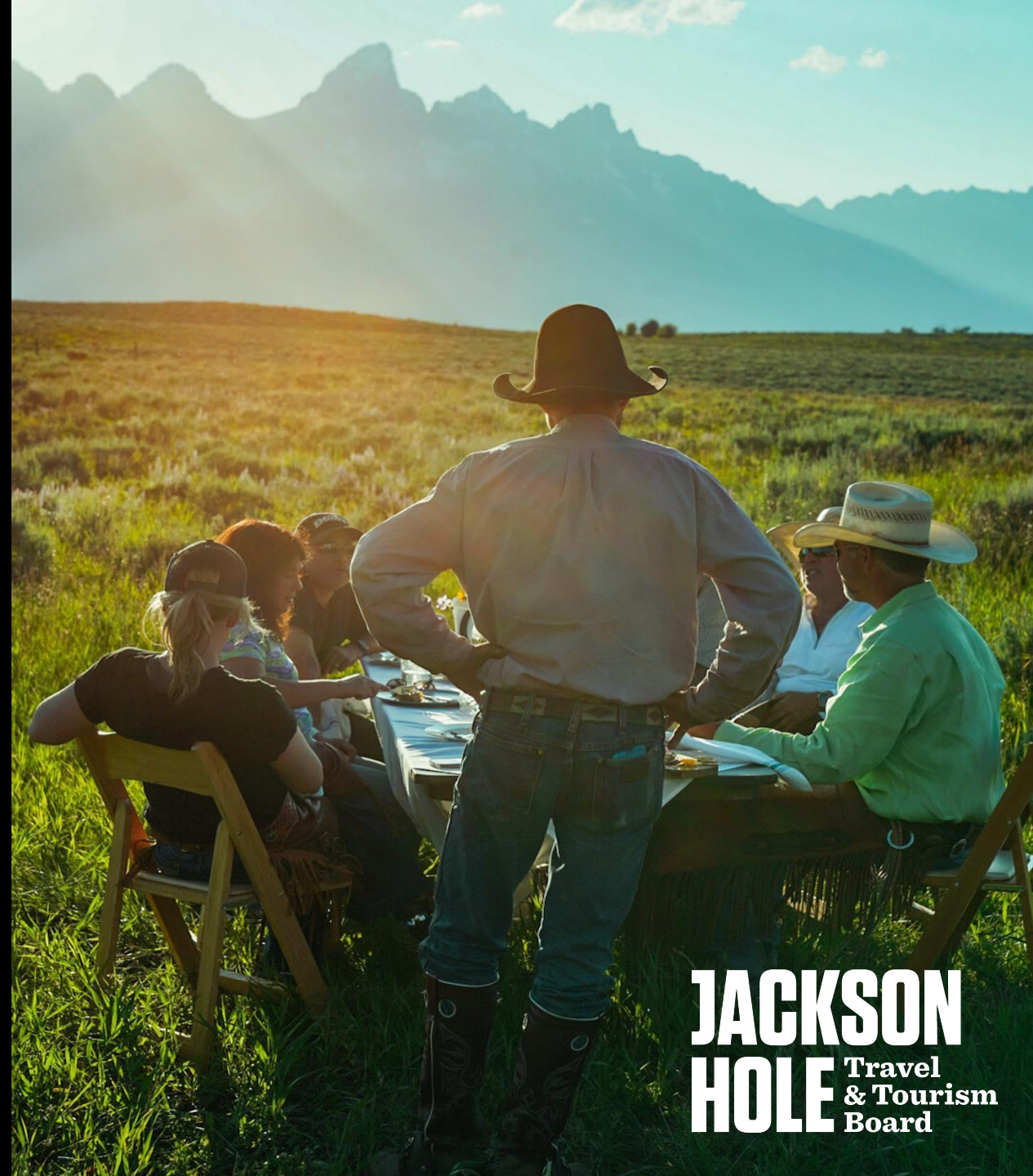


DESTINATION STEWARDSHIP COUNCIL (DSC)

An interim volunteer advisory council created to steward the implementation of the SDMP

Representation on the DSC:

- GTNP
- YNP
- BTNF
- JHMR
- JH AIR
- Community Foundation
- Chamber of Commerce
- Teton County
- Town of Jackson
- Community members - TBD



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DSC ACTION TEAMS

**Visitor Management,
Marketing,
and Education**

Transit

**Climate Action
(in progress)**

**Data / Indicators
(in progress)**

DSC ACTION ITEMS PROGRESS TRACKER

**The SDMP identified 18
Year 1 Priority Actions:**

- **2 are completed**
- **13 are in progress**
- **3 have not yet begun**

[Progress tracker available here](#)



GET INVOLVED

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- **Join the DSC newsletter**
- **Share updates with your networks,
including the opportunity to join the DSC**
- **Take the marketing / education survey (end of summer)**
- **Visit Engage Teton County**

Contact: destination@tetoncountywy.gov





**THANK
YOU.**

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