## **JACKSON** HOLE Travel & Tourism Board

## RESERVATIONS ACTIVITY REPORT



## Period: Bookings as of 06/30/2023









Jackson - Segment				Teton Village - Segment				Jackson + Teton Village Combined - Segment, (Excluding Parks)			
June Performance			Year over	June Performance			Year over	June Performance			Year over Year
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	83.7%	74.1%	12.9%	Paid Occupancy	53.1%	39.0%	36.3%	Paid Occupancy	73.3%	62.5%	17.4%
ADR	\$460	\$428	7.4%	ADR	\$740	\$472	56.8%	ADR	\$529	\$437	20.9%
RevPar	\$385	\$317	21.3%	RevPar	\$393	\$184	113.7%	RevPar	\$388	\$273	41.9%
Paid & Unpaid (DOR) Occupancy	84.2%	75.4%	11.7%	Paid & Unpaid (DOR) Occupancy	57.8%	40.2%	43.6%	Paid & Unpaid (DOR) Occupancy	75.1%	62.7%	19.9%
Booking Pace	8.2%	4.9%	65.8%	Booking Pace	1.4%	2.6%	-44.4%	Booking Pace	5.8%	4.1%	39.5%
Next Month Performance (July) Year over			Next Month Performance (July) Year over			Next Month Performance (July)			Year over Year		
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	74.6%	75.0%	-0.5%	Paid Occupancy	53.2%	60.4%	-11.9%	Paid Occupancy	7.8%	11.2%	-30.6%
Prior 6 Months to Date (Jan '23 - Jun '23) Year over			Prior 6 Months to Date (Jan '23 - Jun '23)			Year over	Prior 6 Months to Date (Jan '23 - Jun '23)			Year over Year	
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	65.5%	65.0%	0.8%	Paid Occupancy	46.9%	45.7%	2.8%	Paid Occupancy	59.3%	58.8%	0.8%
ADR	\$303	\$306	-0.7%	ADR	\$888	\$975	-8.9%	ADR	\$458	\$473	-3.1%
RevPar	\$199	\$199	0.0%	RevPar	\$416	\$445	-6.4%	RevPar	\$272	\$278	-2.3%
Next 6 Months Performance Year over			Next 6 Months Performance Year over				Next 6 Months Performance			Year over Year	
(Jul '23 - Dec '23)	2023	2022	Year % Diff	(Jul '23 - Dec '23)	2023	2022	Year % Diff	(Jul '23 - Dec '23)	2023	2022	% Diff
Paid Occupancy	39.1%	39.0%	0.2%	Paid Occupancy	29.4%	31.9%	-7.9%	Paid Occupancy	35.5%	36.4%	-2.4%

