



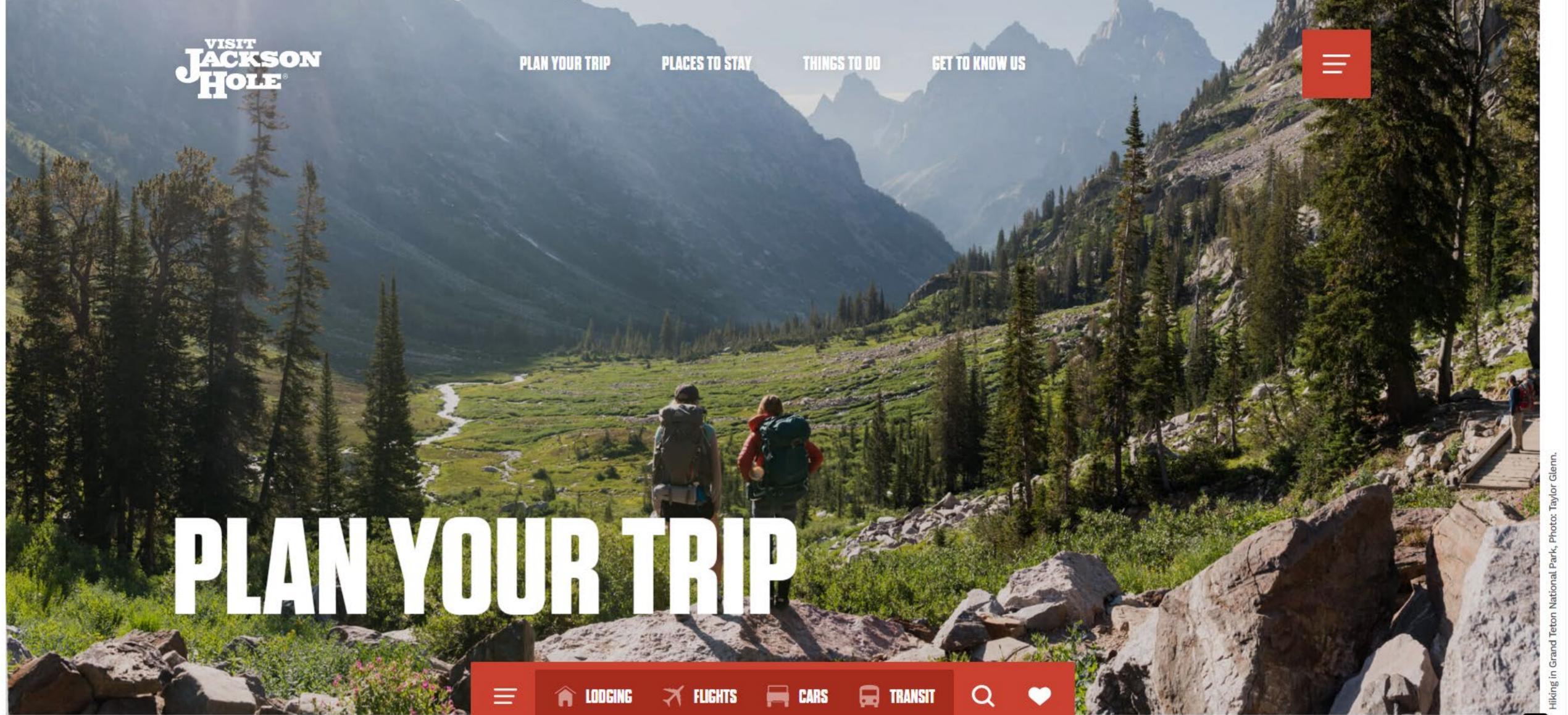


Marketing Overview

Multiple Paths to Booking

- Advertising started 7/11
- Expanding our lodging and activity content pages on jacksonhole.com to create more paths to jacksonholeresortreservations.com
- JHMR winter products on sale 8/1
- Press release, social, email, digital advertising
- Working with Travel and Tourism Board to help raise awareness.
- Booking widget from visitjacksonhole.com to jacksonholeresortreservations.com coming soon.

>> Know Before You Go. View Travel Alerts





Vacation Package Components

Partners Connected

Flights – Domestic & International Lodging – 34 Local Partners Activities – Coming Soon!! Ground Transportation Car Rentals – All Major Companies Lift Tickets at Local Resorts Rental Equipment Travel Insurance

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