

# **Teton County Destination Stewardship Council**

## **[DRAFT] Expectations, 2023**

The Teton County Destination Stewardship Council (DSC) will serve as the interim coordinating body to the Jackson Hole Travel & Tourism Board (JHTTB) for implementation of the Sustainable Destination Management Plan (SDMP). The DSC is composed of individuals and organizations critical to implementation of the SDMP's strategic initiatives, and who will help maintain momentum and foster shared ownership for SDMP implementation.

**The Full DSC Team** will come together regularly to share information, coordinate, and collaborate across SDMP focus areas. Network participants will contribute significant investments of time through action teams to support the quick-win priority actions and initiatives.

**Action Teams** are small working groups within the DSC, made up of participants who represent the knowledge base for the action item they're working with. At times, subject-matter experts outside of the DSC may be asked to present to, or temporarily join, an action team to complete initiatives from the SDMP.

## **Expectations**

The primary role of the DSC will be to guide implementation and monitoring of the SDMP in the near-term. Annual priorities are established within the framework of the SDMP, but the DSC may identify additional annual priorities based on emerging information or circumstances in the community.

The expectations for a member of the Destination Stewardship Council include:

- 100% attendance at all meetings. If you are unable to attend a meeting, you must appoint an alternative to attend in your place. Members that are routinely not able to attend, or not able to effectively contribute to the council, will be removed from the council in order to ensure that the initiatives are carried forward in a timely manner.
- Involvement in at least one Action Team and 100% attendance/participation on that Action Team
- Provide guidance on emerging issues and agree on possible countermeasures and responses to specific issues and risks. As a part of the DSC, you are an important representative from your sector and a subject matter expert who is able to navigate the complex issues found in the SDMP in order to provide a thoughtful suggestions and strategies..

- Act as a liaison and information bridge between the DSC and your network.
- Support knowledge sharing and learning among network participants in order to build trust and strengthen relationships among network participants. We expect you to provide insight and perspective from your industry to the DSC while helping to disseminate information and updates back to your network after each meeting.

## **Meetings**

Initially, meetings will be convened monthly on the 4th Thursday of the month from 11:00am - 12:30pm. Agenda documents and other materials relevant to the meeting will be circulated to network participants at least 1 week prior to the scheduled meeting date, when possible.

Resolutions associated with the implementation of priority actions and strategic initiatives may be passed by DSC participants on a consensus basis. When this is not possible, a vote may take place with the Chairperson having both a deliberative and deciding vote in instances of a tie. In the absence of a clear consensus, the Chairperson should determine that an action item requires more input and consideration before moving ahead.

Council members will actively participate in discussions in order to evaluate action items as they relate to the greatest benefit to the community, while also providing insights according to their scope of expertise.

**View the full Destination Stewardship Council Terms of Reference [here](#).**