

2023

2023

100.0%

50.0%

0.0%

\$300

\$0

Jackson vs Last Year Occupancy

Jackson vs Last Year ADR

2022

2022

## **RESERVATIONS ACTIVITY REPORT**

## JACKSON HOLE CHAMBER OF COMMERCE







Jackson - Segment				Teton Village - Segment				Jackson + Teton Village Combined - Segment, (Excluding Parks)			
October Performance			Year over	October Performance			Year over	October Performance			Year over Year
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	62.4%	57.6%	8.4%	Paid Occupancy	33.9%	23.4%	44.8%	Paid Occupancy	52.3%	45.3%	15.3%
ADR	\$270	\$257	5.1%	ADR	\$474	\$585	-18.9%	ADR	\$317	\$318	-0.2%
RevPar	\$168	\$148	13.9%	RevPar	\$161	\$137	17.4%	RevPar	\$166	\$144	15.1%
Paid & Unpaid (DOR) Occupancy	62.6%	58.0%	7.9%	Paid & Unpaid (DOR) Occupancy	39.4%	22.5%	75.2%	Paid & Unpaid (DOR) Occupancy	54.2%	45.1%	20.1%
Booking Pace	8.1%	10.4%	-22.0%	Booking Pace	5.6%	4.5%	24.6%	Booking Pace	7.2%	8.2%	-12.0%
Next Month Performance (November) Year over			Next Month Performance (November) Year over			Next Month Performance (November)			Year over Year		
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	21.5%	20.3%	5.9%	Paid Occupancy	14.0%	8.3%	67.4%	Paid Occupancy	7.8%	11.2%	-30.6%
Prior 6 Months to Date (May '23 - Oct '23) Year over			Prior 6 Months to Date (May '23 - Oct '23) Yea			Year over	Prior 6 Months to Date (May '23 - Oct '23) Year ove			Year over Year	
	2023	2022	Year % Diff		2023	2022	Year % Diff		2023	2022	% Diff
Paid Occupancy	78.1%	74.5%	4.8%	Paid Occupancy	49.4%	43.4%	13.7%	Paid Occupancy	68.1%	63.8%	6.7%
ADR	\$425	\$420	1.0%	ADR	\$718	\$819	-12.4%	ADR	\$499	\$514	-2.9%
RevPar	\$332	\$313	5.9%	RevPar	\$354	\$356	-0.3%	RevPar	\$340	\$328	3.6%
Next 6 Months Performance Year over			Next 6 Months Performance Year over			Next 6 Months Performance			Year over Year		
(Nov '23 - Apr '24)	2023/24	2022/23	Year % Diff	(Nov '23 - Apr '24)	2023/24	2022/23	Year % Diff	(Nov '23 - Apr '24)	2023/24	2022/23	% Diff
Paid Occupancy	24.3%	22.5%	7.9%	Paid Occupancy	26.4%	24.7%	6.9%	Paid Occupancy	25.1%	23.3%	7.5%

