

2024

2024

100.0%

50.0%

0.0%

\$600

\$300

\$0

Jackson vs Last Year Occupancy

Jackson vs Last Year ADR

2023

2023

RESERVATIONS ACTIVITY REPORT

JACKSON HOLE CHAMBER

\$545

2024

\$500

\$0



2023



Jackson - Segment				Teton Village - Segment				Jackson + Teton Village Combined - Segment, (Excluding Parks)			
September Performance	•		Year over	September Performance			Year over	September Performance	е		Year over Year
	2024	2023	Year % Diff		2024	2023	Year % Diff		2024	2023	% Diff
Paid Occupancy	87.4%	89.7%	-2.6%	Paid Occupancy	63.2%	62.8%	0.7%	Paid Occupancy	78.3%	79.6%	-1.7%
ADR	\$463	\$445	3.9%	ADR	\$545	\$590	-7.6%	ADR	\$488	\$488	-0.1%
RevPar	\$404	\$400	1.2%	RevPar	\$344	\$370	-7.0%	RevPar	\$382	\$389	-1.8%
Paid & Unpaid (DOR) Occupancy	88.6%	89.7%	-1.3%	Paid & Unpaid (DOR) Occupancy	72.4%	66.2%	9.4%	Paid & Unpaid (DOR) Occupancy	82.2%	80.9%	1.5%
Booking Pace	6.8%	8.4%	-19.9%	Booking Pace	5.5%	5.2%	4.0%	Booking Pace	6.3%	7.2%	-13.7%
Next Month Performance (October) Year over			Next Month Performance (October) Year over			Next Month Performance (October)			Year over Year		
	2024	2023	Year % Diff		2024	2023	Year % Diff		2024	2023	% Diff
Paid Occupancy	49.0%	48.6%	0.8%	Paid Occupancy	32.4%	30.3%	7.0%	Paid Occupancy	7.8%	11.2%	-30.6%
Prior 6 Months to Date (Apr '24 - Sep '24) Year over			Prior 6 Months to Date (Apr '24 - Sep '24) Yea			Year over	Prior 6 Months to Date (Apr '24 - Sep '24)			Year over Year	
	2024	2023	Year % Diff		2024	2023	Year % Diff		2024	2023	% Diff
Paid Occupancy	78.3%	74.2%	5.6%	Paid Occupancy	53.3%	47.6%	12.0%	Paid Occupancy	69.2%	64.6%	7.2%
ADR	\$459	\$440	4.2%	ADR	\$712	\$733	-3.0%	ADR	\$530	\$519	2.2%
RevPar	\$360	\$327	10.0%	RevPar	\$379	\$349	8.7%	RevPar	\$367	\$335	9.5%
Next 6 Months Performance Year over			Next 6 Months Performance Year over			Year over	Next 6 Months Performance			Year over Year	
(Oct '24 - Mar '25)	2024-25	2023-24	Year % Diff	(Oct '24 - Mar '25)	2024-25	2023-24	Year % Diff	(Oct '24 - Mar '25)	2024-25	2023-24	% Diff
Paid Occupancy	25.2%	26.0%	-3.2%	Paid Occupancy	26.7%	24.8%	8.1%	Paid Occupancy	25.8%	25.5%	1.0%

