

2024

2024

100.0%

50.0%

0.0%

\$500

\$250

\$0

Jackson vs Last Year Occupancy

Jackson vs Last Year ADR

61.8%

2023

2023

## **RESERVATIONS ACTIVITY REPORT**



## Period: Bookings as of 10/31/2024







Jackson - Segment				Teton Village - Segment				Jackson + Teton Village Combined - Segment, (Excluding Parks)			
October Performance			Year over	October Performance			Year over	October Performance			Year over Year
	2024	2023	Year % Diff		2024	2023	Year % Diff		2024	2023	% Diff
Paid Occupancy	61.8%	61.8%	0.0%	Paid Occupancy	33.7%	33.9%	-0.7%	Paid Occupancy	51.1%	51.4%	-0.5%
ADR	\$285	\$276	3.1%	ADR	\$493	\$474	3.8%	ADR	\$337	\$326	3.5%
RevPar	\$176	\$171	3.1%	RevPar	\$166	\$161	3.1%	RevPar	\$172	\$167	3.1%
Paid & Unpaid (DOR) Occupancy	61.8%	59.7%	3.5%	Paid & Unpaid (DOR) Occupancy	35.8%	37.5%	-4.4%	Paid & Unpaid (DOR) Occupancy	51.5%	51.5%	-0.2%
Booking Pace	7.3%	7.6%	-3.9%	Booking Pace	6.2%	5.6%	10.5%	Booking Pace	6.9%	6.8%	0.5%
Next Month Performance (November) Year over			Next Month Performance (November) Year ov			Year over	Next Month Performance (November)			Year over Year	
	2024	2023	Year % Diff		2024	2023	Year % Diff		2024	2023	% Diff
Paid Occupancy	21.0%	21.5%	-2.5%	Paid Occupancy	17.4%	14.0%	25.0%	Paid Occupancy	7.8%	11.2%	-30.6%
Prior 6 Months to Date (May '24 - Oct '24) Year over			Prior 6 Months to Date (May '24 - Oct '24)			Year over	Prior 6 Months to Date (May '24 - Oct '24)			Year over Year	
	2024	2023	Year % Diff		2024	2023	Year % Diff		2024	2023	% Diff
Paid Occupancy	81.1%	77.8%	4.2%	Paid Occupancy	54.7%	49.4%	10.7%	Paid Occupancy	71.4%	67.4%	5.9%
ADR	\$455	\$435	4.5%	ADR	\$697	\$718	-2.8%	ADR	\$523	\$511	2.4%
RevPar	\$369	\$339	8.9%	RevPar	\$381	\$354	7.5%	RevPar	\$374	\$345	8.4%
Next 6 Months Performance Year over			Next 6 Months Performance Year over			Next 6 Months Performance			Year over Year		
(Nov '24 - Apr '25)	2024-25	2023-24	Year % Diff	(Nov '24 - Apr '25)	2024-25	2023-24	Year % Diff	(Nov '24 - Apr '25)	2024-25	2023-24	% Diff
Paid Occupancy	23.1%	24.3%	-5.0%	Paid Occupancy	29.2%	25.5%	14.3%	Paid Occupancy	25.4%	24.8%	2.7%

