

2025

2025

50.0%

0.0%

\$250

\$0

Jackson vs Last Year Occupancy

Jackson vs Last Year ADR

2024

2024

## **RESERVATIONS ACTIVITY REPORT**



## Period: Bookings as of 04/30/2025







Jackson - Segment				Teton Village - Segment				Jackson + Teton Village Combined - Segment, (Excluding Parks)			
April Performance			Year over	April Performance			Year over	April Performance			Year over Year
	2025	2024	Year % Diff		2025	2024	Year % Diff		2025	2024	% Diff
Paid Occupancy	34.3%	40.7%	-15.8%	Paid Occupancy	20.6%	15.3%	34.8%	Paid Occupancy	28.9%	30.3%	-4.6%
ADR	\$194	\$186	4.2%	ADR	\$372	\$415	-10.4%	ADR	\$243	\$233	4.4%
RevPar	\$67	\$76	-12.2%	RevPar	\$76	\$63	20.9%	RevPar	\$70	\$71	-0.4%
Paid & Unpaid (DOR) Occupancy	34.4%	38.6%	-10.8%	Paid & Unpaid (DOR) Occupancy	25.7%	22.5%	14.3%	Paid & Unpaid (DOR) Occupancy	30.9%	32.4%	-4.7%
Booking Pace	10.2%	7.4%	37.6%	Booking Pace	4.9%	4.5%	9.8%	Booking Pace	8.2%	6.2%	33.0%
Next Month Performance (May) Year over			Year over	Next Month Performance (May) Year ove			Year over	Next Month Performance (May)			Year over Year
	2025	2024	Year % Diff		2025	2024	Year % Diff		2025	2024	% Diff
Paid Occupancy	54.1%	57.8%	-6.4%	Paid Occupancy	32.2%	24.5%	31.5%	Paid Occupancy	46.1%	44.9%	2.8%
Prior 6 Months to Date (Nov '24 - Apr '25) Year over			Prior 6 Months to Date (Nov '24 - Apr '25)			Year over	Prior 6 Months to Date (Nov '24 - Apr '25)			Year over Year	
	2024-25	2023-24	Year % Diff		2024-25	2023-24	Year % Diff		2024-25	2023-24	% Diff
Paid Occupancy	50.1%	54.3%	-7.8%	Paid Occupancy	47.3%	44.3%	6.6%	Paid Occupancy	49.0%	50.5%	-2.9%
ADR	\$290	\$282	2.8%	ADR	\$897	\$894	0.3%	ADR	\$514	\$488	5.4%
RevPar	\$145	\$153	-5.2%	RevPar	\$424	\$396	7.0%	RevPar	\$252	\$246	2.3%
Next 6 Months Performance Year over			Next 6 Months Performance Year over			Next 6 Months Performance Yea			Year over Year		
(May '25 - Oct '25)	2025	2024	Year % Diff	(May '25 - Oct '25)	2025	2024	Year % Diff	(May '25 - Oct '25)	2025	2024	% Diff
Paid Occupancy	50.1%	46.2%	8.6%	Paid Occupancy	36.9%	34.1%	8.2%	Paid Occupancy	45.1%	41.6%	8.6%

